



Leadership Academy for Development – Iraq (LAD-IQ)

Promoting the Private Sector through Public Policy

Call for Participants: Training of High-Level Trainers on Case Teaching and Case Study Writing for Public Policy

Amman, Jordan
March 11-17, 2018

Introduction:

This course is designed to develop skills that faculty in policy-focused universities and training institutions can use both to develop interactive and participant-centered teaching styles and skills in case writing. LAD-IQ will provide training for thirty Iraqi academics and/or training experts with extensive practical experience in economics, social sciences, and international relations. The course is offered in partnership with The Center for International Private Enterprise (CIPE), the Center for Democracy, Development and the Rule of Law at Stanford University, and the American University of Iraq, Sulaimani, with funding from the National Endowment for Democracy (NED).

LAD-IQ is designed and delivered by a team of professors from Stanford University's Leadership Academy for Development under the guidance of Professor Francis Fukuyama.

Program Overview:

The seven-day course will take place from March 11 – 17, 2018 and will provide participants with the skills and ability to draft case study course materials and effectively incorporate such materials into their lessons. The first several days of the course will focus on case study-oriented teaching methods, their relevance, and their contribution to educational environments. Additionally, participants will examine specific cases designed for this purpose, and will examine what worked and what did not. Participants will discuss core teaching strategies, including development of time management plans, whiteboard management plans, how to pose opening questions, “cold-calling” versus “warm calling,” and how to close a case-discussion class with “take-aways.”

In discussing case-writing, the course addresses issues such as how to decide on a case theme and learning objectives, what material should be included and left out (or relegated to appendices), and how to build participant engagement into the way a case is written. Course workshops will include topics such as how to write multi-player simulation exercises that have students play roles of participants in policy situations. At the conclusion of the case study component of the course, participants will have an opportunity to present preliminary versions of their cases and get feedback from the entire group.

The final two days of the course will offer workshops that focus on teaching participants how to deliver training on two CIPE-designed modules. The first module is a market and economy basics “crash course,” which will allow trainees to stimulate discussions about the economy and expose people to key market and economic concepts and features. The second module is a communications module, which provides steps for trainees to think about communication goals, identify target audiences, develop effective messages, and develop a plan to deliver those messages in a disciplined and efficient way. Participants in this Trainers of Trainers course will undergo training to help them synthesize these modules’ content and deliver them clearly and effectively to participants.

Participant Selection:

1. **Application Requirements** : Interested candidates must apply and submit the following documents in Arabic, Kurdish (and/or in English, which is preferred)
 - ✓ A statement of purpose: A statement outlining the motivation for participating in this workshop and outlining the applicant’s professional experience qualifying them for the course. The statement should include confirmation of availability for the listed workshop dates. **Two pages maximum.**
 - ✓ A completed and updated Curriculum Vitae (CV) with a short professional biography. Professional biographies should be no more than **200 words.**
 - ✓ List of disciplines taught with no more than three course examples for each discipline.
 - ✓ List of candidate’s publications, along with the most recent writing sample. This could include a policy brief, newspaper article, chapter in a published book, a report etc.
 - ✓ Two letters of recommendation: one from a professor at an accredited university, if currently applicable, and one professional recommendation.
 - ✓ Copy of Iraqi passport.

Applications and inquiries should be sent to the following email addresses: Lad-ig@cipe.org by **February 8, 2018** with “**Training of Trainers**” in the email subject line. You will receive a confirmation of receipt within 48 hours following the submission of the application. Should you not receive a confirmation email, please contact a LAD Representative at +9647717742718.

2. **Selection Criteria** : Participants will be selected based on the following criteria:

Mandatory Criteria

- A minimum of five years of teaching or professional work experience in one of the following fields or disciplines: Political Science, Economics, Management (Social Sciences, Finance, Business Strategy), Law or a related field **OR** a minimum of two years of teaching or professional work experience in the above fields of discipline and a Master’s degree from an accredited university.
- Affiliation with a public or private university, higher education institution, and/or training institution, which offers instruction in any of the above areas.
- Demonstration of strong analytical skills through writing samples submitted with application.



Suggested Criteria

- Strong teaching skills, with an openness to participant-centered learning approaches and use of cases as teaching tools.
- Strong writing skills in Arabic, Kurdish and/or English.
- Good command of spoken English.
- The ability to work in a team.

The final selection of candidates will be made upon evaluation of all received applications. Only candidates who meet the listed mandatory criteria above will be shortlisted for an interview. The interviews will be held over Skype or by telephone the week of February 11, 2018. Upon completion of the phone interviews, the full application package will be reviewed. Applicants will be contacted regarding their application status by **February 28, 2018**.

Workshop Logistics:

Dates of Program: March 11 – 17, 2018.

Location of Training Course: Amman, Jordan.

Language of Instruction: English with simultaneous translation into Arabic and Kurdish.

Cost of Program: US \$ 1000 per participant, fully covered by CIPE and AUIS.

Thanks to the generous support of the National Endowment for Democracy (NED), the Washington-based International Center for Private Enterprise (CIPE) will cover all costs associated with this training.

Contact :

LAD Iraq Representative

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